



Ski4e
PO Box 14
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founded 2007
Chad & Debbie Glaser

**Friends of E
Committee Members**

Mark Buell
Patrice Bruce
Joshua Grant
Shane Grant
Scott Kaplan
Henry Meltser
Karen Meltser
Brian Perelstein
Bari Spokane
Bryan Spokane
Dave Wasserman
Rachel Wasserman
Michelle Young
Michael Young



www.unyts.org



www.cota.org



www.liverfoundation.org



www.childrensnyp.org

January 5 , 2008

To Whom It May Concern,

On behalf of the Glaser family, we are asking for a few minutes of your time.

Ethan Glaser, affectionately known as "E" by his closest friends, is the son of Debbie and Chad Glaser of East Amherst, N.Y. Ethan was born with a rare liver disease, Biliary Atresia. On June 6, 2003, Chad was honored to be a live liver donor for his son's transplant, and give Ethan the ultimate gift, The Gift of Life!

Last March, 2007 the Glaser's started off on their venture to raise money and awareness for critically ill children with liver disease all around the country. This is truly a home grown Buffalo, N.Y. foundation. Chad & Debbie along with their closest friends raised \$20,000.00 at the first ever Ski-4-e event. The event received a great deal of media press including a local section front page article in The Buffalo News, an appearance on AM Buffalo TV show, and a personal interview on Channel 4 News.

On March 15th, Ski4e will hold its second annual fundraiser at Holiday Valley in Ellicottville, N.Y., to benefit children with pediatric liver disease and to promote organ donation. Funds raised will be donated to COTA (Children's Organ Transplant Association), Biliary Atresia Fund for the Cure through the American Liver Foundation, and Morgan Stanley Children's Hospital of NewYork- Presbyterian Center for Liver Disease.

Through all of our promotional print and media coverage, companies like Tim Horton's, and Holiday Valley received recognition for their sponsorship in this wonderful local charity foundation. We realize that there are many charitable organizations which ask you for sponsorship support, but how many are started by a locally born and raised family like the Glaser's and supports such a wonderful cause for helping critically ill children.

Now ask yourself how can your corporation help? What we are asking is that on any given Friday your company will have a dress down day and raise money for this special children. Any participating employee will make a charitable donation of \$2.00 or more to help these special kids. Green is the universal color to promote organ donation, so join us in having a green Friday in your office. Together you will be raising money and awareness for a great cause.

In a few weeks we will contact you directly to answer any question you may have. For more information on our foundation, please log onto www.Ski4e.com. You can also call us at 716-568-2027 or write to us at Ski-4-e, P.O. Box 14, East Amherst, N.Y. 14051.

Sincerely,

The Committee & Friends of "E"

JOIN US ON MARCH 15, 2008 at Holiday Valley for the 2nd Annual SKI-4-e Event